



# ANCHORING TO CORE INTENTION

Supercharge Your "Why"

We've all heard about the importance of our "why"—our higher purpose, our core intention.

When connected to your core intention in a visceral way, what you thought you "ought" to do (but couldn't quite grasp) becomes something you can touch, feel, and experience. Core Intention viscerally connects us to our gifts and calling in a way that resonates in heart, body, and spirit (not just the head).

This highly experiential workshop will help you reconnect to your own core intention in a way that facilitates transformation. You'll learn more about why you're on the planet. You'll strengthen your center/sense of power. You'll improve connection to hidden resources and gifts. You'll significantly start to shift a challenge you're facing into the actual outcomes you'd rather have instead. And you'll build an "anchor" gesture/phrase to bring back the powerful energy you generate in the workshop so you can access it at will afterwards.

## Presenter: Mark Hurwich

Mark is the founder of Concentrated Coaching, which serves heart-led entrepreneurs, innovative leaders, coaches, and therapists stalled in important work or life pursuits. He brings over 40 years experience as a coach and international business consultant. Mark holds IFS, NLP and Hypnosis certifications, and has a BS from MIT and MBA from Wharton. Mark is a Victories Alumni of the BreakThrough and Wisdom Years Weekends; he has also staffed BreakThrough, Wisdom Years, and Personal Growth Groups.

*All welcome, men & women.*

## LOCATION

TBA, Evanston, IL

## WHEN

Saturday, May 4, 2019  
1:00-4:30pm

## COST

\$50

## REGISTER

Please register online or by phone:  
[www.victoriesformen.org](http://www.victoriesformen.org)  
312.604.5013

## QUESTIONS

Please contact the Victories Office  
[admin@victoriesformen.org](mailto:admin@victoriesformen.org) or  
312.604.5013

LEARN MORE...  
[VictoriesForMen.org](http://VictoriesForMen.org)

  
Transforming The Lives Of Men