

Victories Needs Your Support to Build Our New Website!

For over 33 years, Victories has grown and evolved, reaching more men and expanding our community. In the interest of providing easier navigation, clarity of content, and reliable payment and donation processing, it is time to update our website and marketing materials to ensure that we continue to reach men and grow our impact.

To that end, we are holding a targeted appeal to help fund our website redesign and development. We know that you may already give annually as a Sustaining Member or annual donor. We are asking for your additional help to make this urgent need a reality.

Goal: \$25,000

Deadline: June 30, 2018

By reaching this amount, we will be able to achieve the following:

- Update our branding
- Transform our messaging to be consistent and impactful
- Connect more effectively with prospects, alumni, and referring therapists
- Expand our visibility throughout the Chicagoland area
- Improve payment and donation processing

To ensure we create the branding, messaging and website that best serves the organization, we will be hiring a professional agency to transform our website and collateral.

Please make a donation to help us reach our goal!

www.VictoriesForMen.org/Donate

Checks made payable to “Victories of the Heart NFP”

If you have any questions or wish to make your donation over the phone, please contact Maureen Ewing at maureen.ewing@victoriesformen.org or 312.604.5013.

Help us reach our goal!



Ron Rooth
Board President

www.VictoriesForMen.org